Anil Kumar Punna

Product Designer
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MY PORTFOLIO   LinkedIn   Behance

About me

With over 3 years of experience as a Product Designer, my journey includes a meaningful stint in crafting designs and extensive user research, equipping me with the expertise to deliver impactful, user-centric designs. This skill set has been crucial in fostering collaborations with developers globally in a remote-first environment, leading to significant user engagement and business growth. My designs have been instrumental in helping communities, notably contributing to a 10x growth in one, showcasing my commitment to creating solutions that resonate with users and achieve impressive results.

Experience

Ux Designer

Square Business Services Pvt Ltd Nov 2022 - Jan 2024

- Fostered partnerships with clients to create custom design solutions.
- Collaborated with clients & stakeholders for tailored creative solutions.
- Nurtured a in office team environment that values collaboration and sparks creativity.
- Mentored junior designers for skill enhancement and professional growth.
- Took the lead on client relationships and presented design solutions.
- Ensured timely project delivery and quality standards.
- Led design for 2 products, collaborating with cross - functional teams of a designer , 2 PM's and engineering teams.
- Built and managed a versatile design system, creating a cohesive language across mobile & web platforms.
- Spearheaded new features, improving customer retention by 15%
- Conducted Comprehensive User research, including tests & interviews to inform and optimise the design process

Product Designer

Cognizant Apr 2021 - Sep 2022

- Redesigned the multiple flows of SaaS platforms and web designs resulting in a market identity
- Overhauled the website to provide a seamless web experience
- Led a UX overhaul for the mob based Recruitment Ad Flow, significantly boosting user engagement and contributing to its acquisition by multiple Automobile clients.
- Infused the user experience with creating lottie animations, enriching interaction and visual story telling.

Skills

- User-Centered Design & Mobile app design
- Product (UI/UX) design & Branding
- Design and Implementation with No-Code Tools
- Interaction & Prototyping Design
- Design System
- Cross-Collaborative teams & Project management
- No Code Tools
- User Testing and Research
- Strategic Design Decisions
- Design & Growth Thinking and Problem Solving

Strengths

Resilient & adaptable
- Worked/consulted for numerous startups.
- Adaptable in chaotic and changing environments.

Entrepreneurial
- Able to research & absorb how various industries/ products/people work rapidly to then produce potential solutions

Multidisciplinary Expertise
- Equipped With a solid grasp of front-end principles and expert-level experience in branding and no-code development

Extreme depth
- Able to go deep into problem spaces to discover extreme value with new and novel solutions

Design led
- Prioritises user needs in every aspect of product strategy and design, ensuring a seamless and engaging user experience.

Stack

- Figma • Miro • Photoshop • Jira • Notion
- Premiere pro • Medium • After effects
- Invision • Framer • Wix • Wordpress • Blender

Education

BBA Finance, Omega Degree College [Osmania University]

MBA Finance, Omega PG College [Osmania University]